**Essex County Council Appoints ECR HopOn to Deliver New County-Wide Digital Transport mobile app**

Essex County Council has appointed ECR Solutions to deliver a new multipurpose sustainable transport app. This will allow passengers to plan journeys, book demand responsive transport (DDRT), buy tickets and more.

The new app will allow residents across Greater Essex to plan, book and pay for journeys using their mobile phone. It will support both fixed-route and flexible transport services. The app will cover travel modes including rail, bus, walking, cycling and micro-mobility.

The project marks one of the UK’s first countywide use of multipurpose sustainable transport apps.  This app will be a vast improvement on the current TravelEssex. It will offer many more benefits to the residents of Essex. It will also contribute towards the council's focus on promoting a greener, healthier Essex.

ECR will deliver the platform in partnership with on-demand transport specialists Liftango. Their intelligent routing and booking engine will form the core of the DDRT system.

Cllr Cunningham, Essex County Council Cabinet Member for Highways, Infrastructure and Sustainable Transport said: “We want to make it as easy as possible for residents to use safer, greener and healthier transport in Essex. TravelEssex, working with ECR Solutions, will create a single and inclusive digital platform. This will make it easier and simpler to plan, book and pay for travel across the county.”

Amir Rosenzweig, CEO of ECR and the HopOn Group, said: “Everything we do is built around improving shared mobility. We have helped transform transport choices for clients around the world. We are excited to bring that experience to Essex. This project is about real change, making it easier for people to plan and take everyday journeys, with fewer barriers. We are proud to support a solution that helps more people leave the car behind and choose smarter, more sustainable ways to travel.”

**Cllr Peter Schwier AIEMA**

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